



RBC EURO STOXX[®] Banks Index Linked Callable Contingent Yield 7.32% Securities (CAD), **Series 2954** **Non-Principal Protected Security**

7.0 year
term

Performance linked to
the EURO STOXX[®]
Banks Index

Potential 7.32%
coupon p.a. paid
monthly

70.00% protection
barrier level

Callable quarterly at
105% of Initial Index
Level starting on July
16, 2026

Fundserv	Subscriptions Close	Issue Date	Maturity Date
RBC13718	on or about October 14, 2025	October 21, 2025	October 20, 2032

KEY TERMS

Issuer:	Royal Bank of Canada
Issuer Credit Ratings:	Moody's: Aa1; S&P: AA-; DBRS: AA
Currency:	CAD
Minimum Investment:	10 Securities or \$1,000.
Term:	Approximately 7.0 years
Principal at Risk:	The Securities are not principal protected.
Underlying Index:	The return on the Securities is linked to the price performance of the EURO STOXX [®] Banks Index (the "Underlying Index"). The Closing Level on September 19, 2025 was 232.99. As of September 19, 2025, the annual dividend yield on the Underlying Index was 4.463%, representing an aggregate dividend yield of approximately 35.749% compounded annually over the term of the Securities, on the assumption that the dividend yield remains constant.
Issue Date:	October 21, 2025.
Initial Index Level:	The Closing Level as published by the Index Sponsor on the Initial Valuation Date.
Initial Valuation Date:	October 15, 2025.
Protection Barrier Level:	70.00% of the Initial Index Level.
Coupon Barrier Level:	70.00% of the Initial Index Level.
Final Index Level:	The Closing Level as published by the Index Sponsor on the Final Valuation Date.
Final Valuation Date:	October 15, 2032.

A final base shelf prospectus containing important information relating to the securities described in this document has been filed with the securities regulatory authorities in each of the provinces and territories of Canada. The final base shelf prospectus, any applicable shelf prospectus supplement, the Pricing Supplement and any amendment to such documents are accessible through SEDAR+ at www.sedarplus.com. Copies of the documents may also be obtained from www.rbcnotes.com. This document does not provide full disclosure of all material facts relating to the securities offered. Investors should read the final base shelf prospectus, any applicable shelf prospectus supplement, the Pricing Supplement and any amendment to such documents for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision.

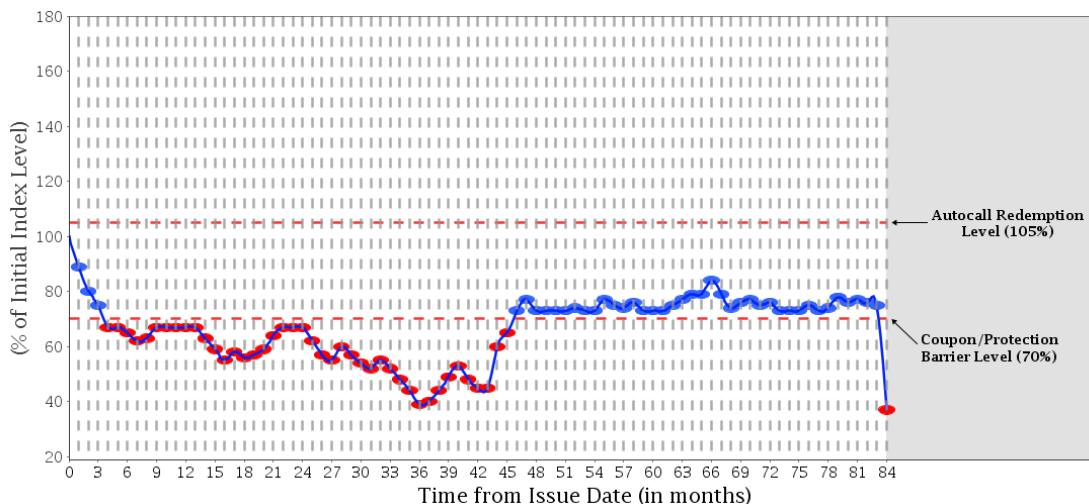
Closing Level:	The official closing level of the Underlying Index as announced by the Index Sponsor for the relevant date, as determined by the Calculation Agent.
Maturity Date:	October 20, 2032.
Observation Dates:	The dates set out below under the heading "Observation Dates", provided that if any Observation Date is not an Exchange Day, such Observation Date will be the next following day that is an Exchange Day, subject to the occurrence of an Extraordinary Event.
Interest Payment Dates:	The dates set out below under the heading "Interest Payment Dates", subject to the occurrence of an Extraordinary Event, and provided that (i) the Securities are not redeemed by the Bank as described below, and (ii) if any Interest Payment Date is not a Business Day, such Interest Payment Date will be the first following day that is a Business Day. For greater certainty, the final Interest Payment, if any, will be made on the earlier of the Autocall Redemption Date, if any, and the Maturity Date.
Interest Payments:	Interest payments, if any, on the Securities will be payable in arrears on each Interest Payment Date at a fixed interest rate of 0.6100% for each monthly period ending on an Interest Payment Date (an "Interest Period") in which a Digital Payout Event occurs. If a Digital Payout Event does not occur on an Observation Date, no interest will be payable for the relevant Interest Period.
Digital Payout Event:	If the Closing Level is greater than or equal to the Coupon Barrier Level on the relevant Observation Date, a Digital Payout Event will occur.
Autocall Redemption Event:	If the Closing Level on an Observation Date immediately preceding an Autocall Redemption Date is greater than or equal to 105.00% of the Initial Index Level (the "Autocall Redemption Level"), an Autocall Redemption Event will occur. Following the occurrence of an Autocall Redemption Event, the Securities will be redeemed for an amount equal to the Principal Amount thereof (the "Autocall Redemption Amount") on the applicable Autocall Redemption Date. In addition to the Autocall Redemption Amount, an Interest Payment will be paid on the Autocall Redemption Date.
Autocall Redemption Dates:	The dates set out below under the heading "Autocall Redemption Dates", subject to the occurrence of an Extraordinary Event and provided that if any Autocall Redemption Date is not a Business Day, such Autocall Redemption Date will be the first following day that is a Business Day.
Payment at Maturity:	If the Securities have not been previously redeemed, the amount payable on the Maturity Date (the "Final Redemption Amount") for each Security will be: <ul style="list-style-type: none"> (a) if the Final Index Level is greater than or equal to the Protection Barrier Level, \$100.00; or (b) if the Final Index Level is less than the Protection Barrier Level, an amount equal to the Index Return, but in any event not less than \$1.00.
Index Return:	$\$100.00 \times (X_f / X_i)$, where: "X _f " means the Final Index Level, and "X _i " means the Initial Index Level.
Secondary Market:	Fundserv, RBC13718 Generally, to be effective on a Business Day, a redemption request will need to be initiated by 2:00 p.m. (Toronto time) on that Business Day (or such other time as may be established by Fundserv). Any request received after such time will be deemed to be a request sent and received on the next following Business Day.

Early Trading Charge Schedule:	If Sold Within the Following No. of Days from Issue Date	Early Trading Charge (% of Principal Amount)
	1 - 60 days	3.25%
	61 - 120 days	2.25%
	121 - 180 days	1.25%
	Thereafter	Nil

SAMPLE CALCULATIONS

The following examples show how the return on the Securities would be calculated under different scenarios. These examples are included for illustration purposes only. The price performance of the Underlying Index used in the examples is not an estimate or forecast of the price performance of the Underlying Index or the Securities. The actual price performance of the Underlying Index and the Securities will be different from these examples and the differences may be material. All examples below assume that a holder of the Securities has purchased Securities with an aggregate Principal Amount of \$100.00 and that no Extraordinary Event has occurred. For convenience, each vertical line in the charts below represents both a hypothetical Observation Date and the next succeeding Interest Payment Date. Where applicable, dollar amounts shown below are rounded to the nearest whole cent for ease of reading, but the amount(s) payable to an investor per Security may reflect more decimal places.

Example #1 — Loss Scenario with Payment on the Maturity Date at Less Than the Principal Amount



- Indicates Observation Dates on which the Coupon Barrier Level is breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Indicates Observation Dates on which there is a Digital Payout Event; therefore an Interest Payment will occur on the related Interest Payment Date.
- Underlying Index

In this scenario, the Closing Level is below the Autocall Redemption Level on all Observation Dates, so the Securities would not be redeemed before the Maturity Date. The Closing Level is at or above the Coupon Barrier Level on 41 of the 84 Observation Dates. On the Final Valuation Date, the Final Index Level is below the Protection Barrier Level.

(i) Interest Payments

Digital Payout Events occur on 41 of the 84 Observation Dates. Therefore, an Interest Payment would be payable for 41 Interest Periods on the applicable Interest Payment Date, for total Interest Payments of:

$$\begin{aligned} & \text{Principal Amount of Securities} \times 0.6100\% \text{ per Interest Period} \times 41 \text{ Interest Periods} \\ & \$100.00 \times 0.6100\% \times 41 = \$25.01 \end{aligned}$$

(ii) Final Redemption Amount

In this example, the Initial Index Level (X_i) is 232.99 and the Final Index Level (X_f) is 86.21. Therefore, the Final Redemption Amount is as follows:

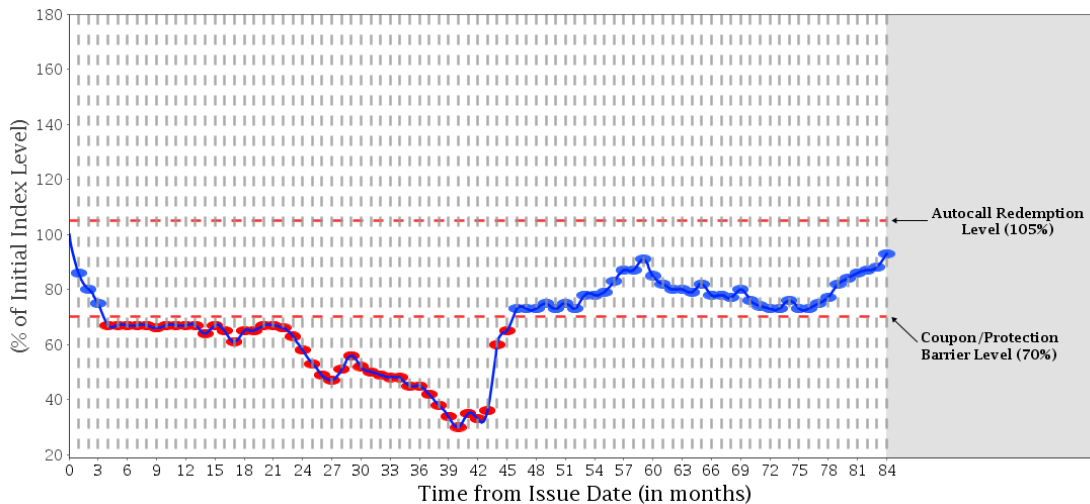
$$\begin{aligned} & \$100.00 \times (X_f / X_i) \\ & \$100.00 \times (86.21 / 232.99) = \$37.00 \end{aligned}$$

Therefore, the total amounts payable per Security from the Issue Date to the Maturity Date are:

- (a) Total Interest Payments: \$25.01
- (b) Final Redemption Amount: \$37.00
- (c) Total amount paid over the term of the Securities: \$62.01

The equivalent annually compounded rate of return in this example is -6.60%.

Example #2 — Gain Scenario with Payment on the Maturity Date at the Principal Amount



- Indicates Observation Dates on which the Coupon Barrier Level is breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Indicates Observation Dates on which there is a Digital Payout Event; therefore an Interest Payment will occur on the related Interest Payment Date.
- Underlying Index

In this scenario, the Closing Level is below the Autocall Redemption Level on all Observation Dates so the Securities would not be redeemed before the Maturity Date. The Closing Level is at or above the Coupon Barrier Level on 42 of the 84 Observation Dates. On the Final Valuation Date, the Final Index Level is at or above the Protection Barrier Level.

(i) Interest Payments

Digital Payout Events occur on 42 of the 84 Observation Dates. Therefore, an Interest Payment would be payable for 42 Interest Periods on the applicable Interest Payment Date, for total Interest Payments of:

$$\begin{aligned} & \text{Principal Amount of Securities} \times 0.6100\% \text{ per Interest Period} \times 42 \text{ Interest Periods} \\ & \$100.00 \times 0.6100\% \times 42 = \$25.62 \end{aligned}$$

(ii) Final Redemption Amount

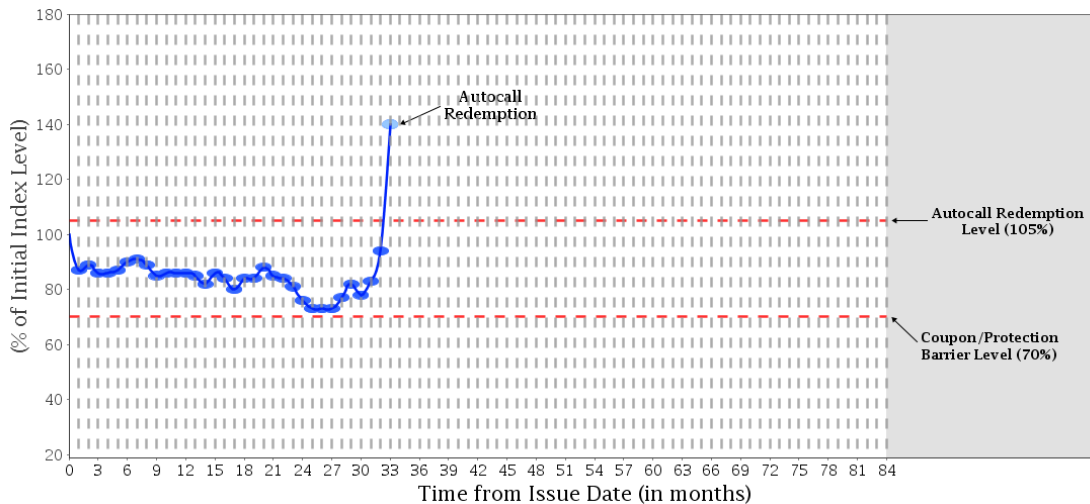
In this example, the Final Index Level is greater than or equal to the Protection Barrier Level. Therefore, the Final Redemption Amount is \$100.00.

Therefore, the total amounts payable per Security from the Issue Date to the Maturity Date are:

- (a) Total Interest Payments: \$25.62
- (b) Final Redemption Amount: \$100.00
- (c) Total amount paid over the term of the Securities: \$125.62

The equivalent annually compounded rate of return in this example is 3.31%.

Example #3 — Gain Scenario with Autocall Redemption Event



- Indicates Observation Date on which the Autocall Redemption Level is exceeded.
- Indicates Observation Dates on which there is a Digital Payout Event; therefore an Interest Payment will occur on the related Interest Payment Date.
- Underlying Index

In this scenario, the Closing Level is at or above the Autocall Redemption Level on the Observation Date that falls 33 months into the term of the Securities. This would constitute an Autocall Redemption Event and the Bank would redeem the Securities on the next succeeding Autocall Redemption Date. The Closing Level is at or above the Coupon Barrier Level on 33 Observation Dates prior to the Autocall Redemption Date.

(i) Interest Payments

Digital Payout Events occur on each of the 33 Observation Dates. Therefore, an Interest Payment would be payable for each Interest Period on the applicable Interest Payment Date (including on the Autocall Redemption Date), for total Interest Payments of:

$$\begin{aligned} & \text{Principal Amount of Securities} \times 0.6100\% \text{ per Interest Period} \times 33 \text{ Interest Periods} \\ & \$100.00 \times 0.6100\% \times 33 = \$20.13 \end{aligned}$$

(ii) Autocall Redemption Amount

The Autocall Redemption Amount per Security is equal to \$100.00.

Therefore, the total amounts payable per Security from the Issue Date to the Autocall Redemption Date are:

- (a) Total Interest Payments: \$20.13
- (b) Autocall Redemption Amount: \$100.00
- (c) Total amount paid over the term of the Securities: \$120.13

The equivalent annually compounded rate of return in this example is 6.90%.

INFORMATION REGARDING THE OBSERVATION DATES, INTEREST PAYMENT DATES AND AUTOCALL REDEMPTION DATES:

Observation Dates	Interest Payment Dates	Autocall Redemption Dates
November 18, 2025	November 21, 2025	-
December 17, 2025	December 22, 2025	-
January 16, 2026	January 21, 2026	-
February 18, 2026	February 23, 2026	-
March 18, 2026	March 23, 2026	-
April 16, 2026	April 21, 2026	-
May 15, 2026	May 21, 2026	-
June 17, 2026	June 22, 2026	-
July 16, 2026	July 21, 2026	July 21, 2026
August 18, 2026	August 21, 2026	-
September 16, 2026	September 21, 2026	-
October 16, 2026	October 21, 2026	October 21, 2026
November 18, 2026	November 23, 2026	-
December 16, 2026	December 21, 2026	-
January 18, 2027	January 21, 2027	January 21, 2027
February 17, 2027	February 22, 2027	-
March 17, 2027	March 22, 2027	-
April 16, 2027	April 21, 2027	April 21, 2027
May 18, 2027	May 21, 2027	-
June 16, 2027	June 21, 2027	-
July 16, 2027	July 21, 2027	July 21, 2027
August 18, 2027	August 23, 2027	-
September 16, 2027	September 21, 2027	-
October 18, 2027	October 21, 2027	October 21, 2027
November 17, 2027	November 22, 2027	-
December 16, 2027	December 21, 2027	-
January 18, 2028	January 21, 2028	January 21, 2028
February 16, 2028	February 22, 2028	-
March 16, 2028	March 21, 2028	-
April 18, 2028	April 21, 2028	April 21, 2028
May 17, 2028	May 23, 2028	-
June 16, 2028	June 21, 2028	-
July 18, 2028	July 21, 2028	July 21, 2028
August 16, 2028	August 21, 2028	-
September 18, 2028	September 21, 2028	-
October 18, 2028	October 23, 2028	October 23, 2028
November 16, 2028	November 21, 2028	-
December 18, 2028	December 21, 2028	-
January 17, 2029	January 22, 2029	January 22, 2029
February 15, 2029	February 21, 2029	-
March 16, 2029	March 21, 2029	-
April 18, 2029	April 23, 2029	April 23, 2029
May 16, 2029	May 22, 2029	-
June 18, 2029	June 21, 2029	-
July 18, 2029	July 23, 2029	July 23, 2029

Observation Dates	Interest Payment Dates	Autocall Redemption Dates
August 16, 2029	August 21, 2029	-
September 18, 2029	September 21, 2029	-
October 17, 2029	October 22, 2029	October 22, 2029
November 16, 2029	November 21, 2029	-
December 18, 2029	December 21, 2029	-
January 16, 2030	January 21, 2030	January 21, 2030
February 15, 2030	February 21, 2030	-
March 18, 2030	March 21, 2030	-
April 16, 2030	April 22, 2030	April 22, 2030
May 15, 2030	May 21, 2030	-
June 18, 2030	June 21, 2030	-
July 17, 2030	July 22, 2030	July 22, 2030
August 16, 2030	August 21, 2030	-
September 18, 2030	September 23, 2030	-
October 16, 2030	October 21, 2030	October 21, 2030
November 18, 2030	November 21, 2030	-
December 18, 2030	December 23, 2030	-
January 16, 2031	January 21, 2031	January 21, 2031
February 18, 2031	February 21, 2031	-
March 18, 2031	March 21, 2031	-
April 16, 2031	April 21, 2031	April 21, 2031
May 15, 2031	May 21, 2031	-
June 18, 2031	June 23, 2031	-
July 16, 2031	July 21, 2031	July 21, 2031
August 18, 2031	August 21, 2031	-
September 17, 2031	September 22, 2031	-
October 16, 2031	October 21, 2031	October 21, 2031
November 18, 2031	November 21, 2031	-
December 17, 2031	December 22, 2031	-
January 16, 2032	January 21, 2032	January 21, 2032
February 18, 2032	February 23, 2032	-
March 17, 2032	March 22, 2032	-
April 16, 2032	April 21, 2032	April 21, 2032
May 18, 2032	May 21, 2032	-
June 16, 2032	June 21, 2032	-
July 16, 2032	July 21, 2032	July 21, 2032
August 18, 2032	August 23, 2032	-
September 16, 2032	September 21, 2032	-
October 15, 2032	October 20, 2032	-

The Underlying Index is owned by STOXX Limited (“**STOXX**”) and is licensed for use by the Bank. STOXX and its licensors have no relationship to the Bank, other than the licensing of the EURO STOXX® Banks Index and the related trademarks for use in connection with the Securities.

All capitalized terms unless otherwise defined have the meanings ascribed to them in the Pricing Supplement.

Clients should evaluate the financial, market, legal, regulatory, credit, tax and accounting risks and consequences of the proposal before entering into any transaction, or purchasing any instrument. Clients should evaluate such risks and consequences independently of Royal Bank of Canada and the Dealers, RBC Dominion Securities Inc. (“**RBC DS**”) and Desjardins Securities Inc., respectively. RBC DS is a wholly-owned subsidiary of the Bank. Consequently, the Bank is a related and connected issuer of RBC DS within the meaning of applicable securities legislation.

The Securities will not constitute deposits insured under the *Canada Deposit Insurance Corporation Act* or any other deposit insurance regime. The Securities are not fixed income securities and are not designed to be alternatives to fixed income or money market instruments.

An investment in the Securities involves risks. None of Royal Bank of Canada, the Dealers or any of their respective affiliates, associates, or any other person or entity guarantees that holders of Securities will receive an amount equal to their original investment in the Securities or guarantees that any return will be paid on the Securities (subject to the minimum amount payable at maturity of \$1.00 per Security) at or prior to maturity of the Securities. See “Risk Factors” in the base shelf prospectus and “Risk Factors” in the Pricing Supplement. Since the Securities are not principal protected and the Principal Amount will be at risk, you could lose substantially all of your investment.

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