


**RBC Solactive BCE AR Index Autocallable Securities (CAD), Series 279, F-Class
Non-Principal Protected Security**
7 year term
**21.50% | 43.00% | 64.50% |
86.00% | 107.50% |
129.00% | 150.50%
potential fixed return**
**75% protection
barrier**
Subscriptions Close
**on or about March
27, 2024**
FUNDSERV
RBC10903

This summary is qualified in its entirety by a pricing supplement (the “**Pricing Supplement**”) and the base shelf prospectus dated March 15, 2024.

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KEY TERMS

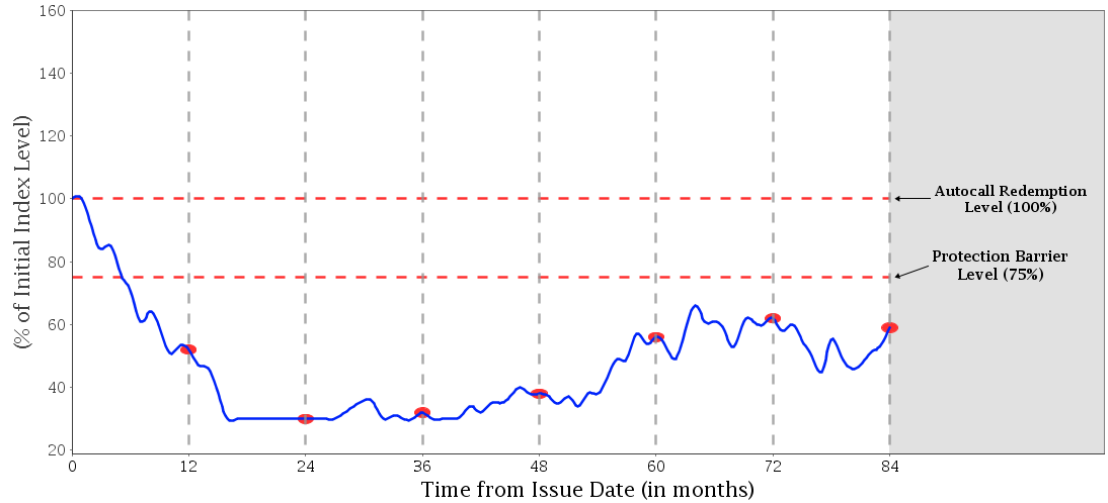
Issuer:	Royal Bank of Canada
Issuer Credit Ratings:	Moody's: Aa1; S&P: AA-; DBRS: AA
Currency:	CAD
Minimum Investment:	50 Securities or \$5,000
Term:	Approximately 7 years
Principal at Risk:	The Securities are not principal protected.
Underlying Index:	The return on the Securities is linked to the performance of the Solactive BCE AR 3.99 Index (the “ Underlying Index ”). The Underlying Index is an adjusted return index that aims to track the gross total return performance of the Solactive BCE GTR Index (the “ Target Index ”), subject to reduction of a synthetic dividend of 3.99 index points per annum calculated daily in arrears (the “ Adjusted Return Factor ”). The only constituent securities in the Target Index are the common shares of BCE Inc. (the “ Constituent Securities ” and the “ Constituent Securities Issuer ”, respectively). For the avoidance of doubt, the return on the Securities is linked to the Underlying Index and is not linked to the Target Index or the Constituent Securities. The Closing Level on March 14, 2024 was 46.72. The Adjusted Return Factor divided by the Closing Level was therefore equal to 8.5402% on March 14, 2024. If an Autocall Redemption Event does not occur, over the term of the Securities the sum of the Adjusted Return Factor will be approximately 27.93 index points, representing 59.7817% of the Closing Level on March 14, 2024. For the calculation of the level of the Target Index, any dividends or other distributions paid on the Constituent Securities are assumed to be reinvested on the Constituent Securities. As of March 14, 2024, the annual dividend yield on the Target Index was 8.4672%, representing an aggregate dividend yield of approximately 76.6400% compounded annually over the term of the Securities, on the assumption that the dividend yield remains constant.
Issue Date:	March 28, 2024
Initial Index Level:	The Closing Level on March 14, 2024, being 46.72.
Protection Barrier Level:	75.00% of the Initial Index Level, being 35.04.

A final base shelf prospectus containing important information relating to the securities described in this document has been filed with the securities regulatory authorities in each of the provinces and territories of Canada. A copy of the final base shelf prospectus, any amendment to the final base shelf prospectus and any applicable shelf prospectus supplement that has been filed, is required to be delivered with this document. This document does not provide full disclosure of all material facts relating to the securities offered. Investors should read the final base shelf prospectus, any amendment and any applicable shelf prospectus supplement for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision.

Final Index Level:	The Closing Level as published by the Index Sponsor on March 14, 2031 (the “ Final Valuation Date ”).		
Closing Level:	The official closing level of the Underlying Index as announced by the Index Sponsor for the relevant date, as determined by RBC Dominion Securities Inc.		
Maturity Date:	March 28, 2031.		
Observation Dates:	The dates set out below under the heading “Observation Dates”, provided that if any Observation Date is not an Exchange Day, such Observation Date will be the next following day that is an Exchange Day, subject to the occurrence of an Extraordinary Event.		
Interest Payment Dates:	The dates set out below under the heading “Interest Payment Dates”, subject to the occurrence of an Extraordinary Event, and provided that (i) the Securities are not redeemed by the Bank as described below and (ii) if any Interest Payment Date is not a Business Day, such Interest Payment Date will be the first following day that is a Business Day. For certainty, no Interest Payment will be made on any Interest Payment Date unless an Autocall Redemption Event occurred on the immediately preceding Observation Date.		
Autocall Redemption Event:	<p>If the Closing Level on an Observation Date is greater than or equal to the Initial Index Level (the “Autocall Redemption Level”), an Autocall Redemption Event will occur.</p> <p>On the next succeeding Autocall Redemption Date following the occurrence of an Autocall Redemption Event, the Securities will be redeemed for an amount equal to the Principal Amount thereof (the “Autocall Redemption Amount”).</p> <p>If an Autocall Redemption Event occurs, in addition to the Autocall Redemption Amount, an interest payment (the “Interest Payment”) on the Securities will be payable on the next succeeding Autocall Redemption Date, in arrears, as follows:</p> <p>(a) if an Autocall Redemption Event occurs on the first Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$21.50 and (ii) if the Index Return (defined below) exceeds \$21.50, $5.00\% \times (\text{Index Return} - \\$21.50)$;</p> <p>(b) if an Autocall Redemption Event occurs on the second Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$43.00 and (ii) if the Index Return exceeds \$43.00, $5.00\% \times (\text{Index Return} - \\$43.00)$;</p> <p>(c) if an Autocall Redemption Event occurs on the third Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$64.50 and (ii) if the Index Return exceeds \$64.50, $5.00\% \times (\text{Index Return} - \\$64.50)$;</p> <p>(d) if an Autocall Redemption Event occurs on the fourth Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$86.00 and (ii) if the Index Return exceeds \$86.00, $5.00\% \times (\text{Index Return} - \\$86.00)$;</p> <p>(e) if an Autocall Redemption Event occurs on the fifth Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$107.50 and (ii) if the Index Return exceeds \$107.50, $5.00\% \times (\text{Index Return} - \\$107.50)$;</p> <p>(f) if an Autocall Redemption Event occurs on the sixth Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$129.00 and (ii) if the Index Return exceeds \$129.00, $5.00\% \times (\text{Index Return} - \\$129.00)$; or</p> <p>(g) if an Autocall Redemption Event occurs on the final Observation Date, the Interest Payment payable per Security will be equal to the sum of (i) \$150.50 and (ii) if the Index Return exceeds \$150.50, $5.00\% \times (\text{Index Return} - \\$150.50)$.</p> <p>If an Autocall Redemption Event does not occur on an Observation Date, no Interest Payment will be payable on the Securities on the next succeeding Autocall Redemption Date.</p>		
Payment at Maturity:	<p>If the Securities have not been previously redeemed, the amount payable on the Maturity Date (the “Final Redemption Amount”) for each Security will be:</p> <p>(a) if the Final Index Level is greater than or equal to the Protection Barrier Level, \$100.00; or</p> <p>(b) if the Final Index Level is less than the Protection Barrier Level, an amount equal to the Index Return, but in any event not less than \$1.00.</p>		
Index Return:	<p>Means (i) for the purpose of calculating the Final Redemption Amount, $\\$100.00 \times (X_f / X_i)$ and (ii) for all other purposes, $((X_f / X_i) - 1) \times \\100.00.</p> <p>where: “X_f” means the Final Index Level, and “X_i” means the Initial Index Level.</p>		
Constituents of the Target Index:	Target Index	Constituent (shares of)	Ticker
	Solactive BCE GTR Index	BCE Inc.	TSX:BCE
Secondary Market:	<p>Fundserv, RBC10903</p> <p>Generally, to be effective on a Business Day, a redemption request will need to be initiated by 2:00 p.m. (Toronto time) on that Business Day (or such other time as may be established by Fundserv). Any request received after such time will be deemed to be a request sent and received on the next following Business Day.</p>		

The following examples show how the return on the Securities would be calculated under different scenarios. These examples are included for illustration purposes only. The performance of the Underlying Index used in the examples is not an estimate or forecast of the performance of the Underlying Index or the Securities. The actual performance of the Underlying Index and the Securities will be different from these examples and the differences may be material. All examples assume that a holder of the Securities has purchased Securities with an aggregate Principal Amount of \$100 and that no Extraordinary Event has occurred. For convenience, each vertical line in the charts below represents both a hypothetical Observation Date and the next succeeding Interest Payment Date. Where applicable, dollar amounts are rounded to the nearest whole cent.

Example #1: Loss Scenario with Payment on the Maturity Date at Less Than the Principal Amount



- Indicates Observation Dates on which the Autocall Redemption Level is not breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Solactive BCE AR 3.99 Index

In this scenario, the Closing Level is below the Autocall Redemption Level on all Observation Dates, so the Securities would not be redeemed before the Maturity Date. On the Final Valuation Date, the Final Index Level is below the Protection Barrier Level.

(i) Interest Payment

No Autocall Redemption Event occurs because the Closing Level at each Observation Date is below the Autocall Redemption Level. Therefore, an Interest Payment would not be payable on any Interest Payment Date.

(ii) Final Redemption Amount

In this example, the Initial Index Level (X_i) is 46.72 and the Final Index Level (X_f) is 27.56. Therefore, the Final Redemption Amount is as follows:

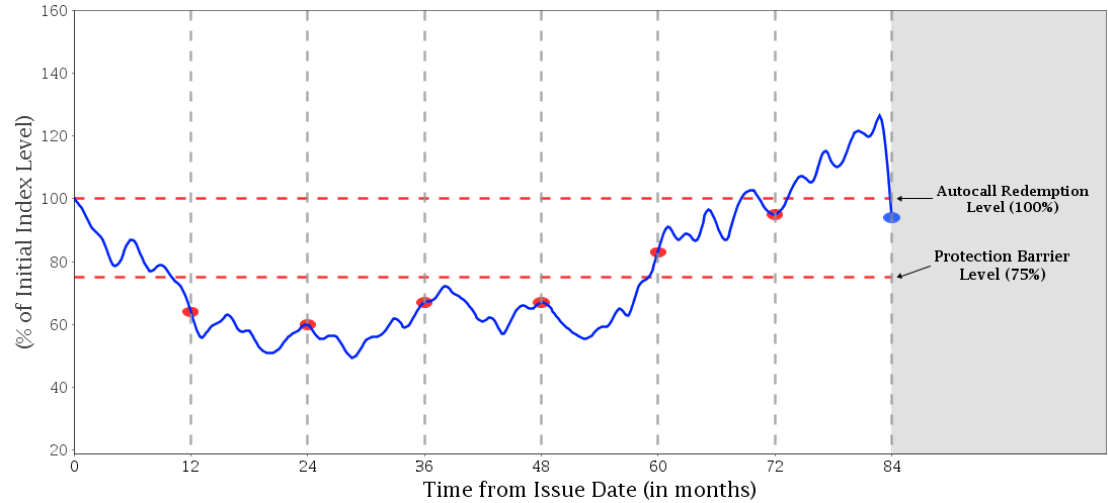
$$\begin{aligned}
 & \$100.00 \times (X_f / X_i) \\
 & \$100.00 \times (27.56 / 46.72) = \$59.00
 \end{aligned}$$

Therefore, the total amounts payable per Security from the Issue Date to the Maturity Date are:

- (a) Interest Payment: \$0.00
- (b) Final Redemption Amount: \$59.00
- (c) Total amount paid over the term of the Securities: \$59.00

The equivalent annually compounded rate of return in this example is -7.26%.

Example #2: Scenario with Payment on the Maturity Date at the Principal Amount



- Indicates Observation Dates on which the Autocall Redemption Level is not breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Indicates final Observation Date.
- Solactive BCE AR 3.99 Index

In this scenario, the Closing Level is below the Autocall Redemption Level on all Observation Dates, so the Securities would not be redeemed before the Maturity Date. On the Final Valuation Date, the Final Index Level is at or above the Protection Barrier Level but is below the Autocall Redemption Level.

(i) Interest Payment

No Autocall Redemption Event occurs because the Closing Level at each Observation Date is below the Autocall Redemption Level. Therefore, an Interest Payment would not be payable on any Interest Payment Date.

(ii) Final Redemption Amount

In this example, the Final Index Level is greater than or equal to the Protection Barrier Level. Therefore, the Final Redemption Amount is \$100.00.

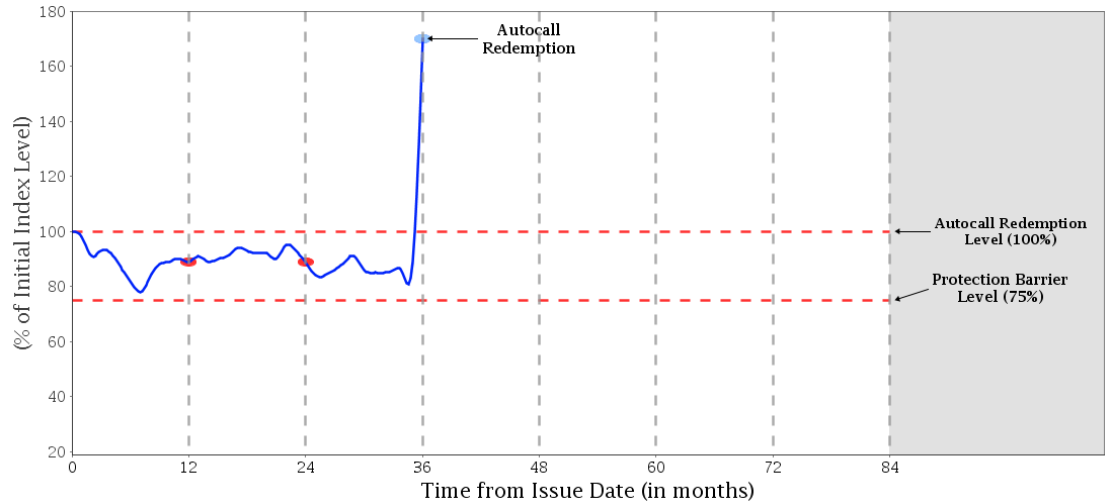
Therefore, the total amounts payable per Security from the Issue Date to the Maturity Date are:

- (a) Interest Payment: \$0.00
- (b) Final Redemption Amount: \$100.00
- (c) Total amount paid over the term of the Securities: \$100.00

The equivalent annually compounded rate of return in this example is 0.00%.

Sample Calculations:
(continued)

Example #3: Gain Scenario with Autocall Redemption Event



- Indicates Observation Dates on which the Autocall Redemption Level is not breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Indicates Observation Date on which the Autocall Redemption Level is exceeded, therefore an Interest Payment will occur on the related Interest Payment Date.
- Solactive BCE AR 3.99 Index

In this scenario, the Closing Level is at or above the Autocall Redemption Level on the Observation Date that falls 36 months into the term of the Securities. This would constitute an Autocall Redemption Event and the Bank would redeem the Securities on the next succeeding Autocall Redemption Date. An Interest Payment would be payable on the third Interest Payment Date.

(i) Interest Payment

The Initial Index Level (X_i) is 46.72 and the Final Index Level (X_f) is 79.42; therefore, there is an Autocall Redemption Event on the third Observation Date. On the first and second Observation Dates, no Autocall Redemption Event would occur because the Closing Level at each such Observation Date is below the Autocall Redemption Level. Therefore, the Interest Payment payable on the Autocall Redemption Date would be calculated as follows:

The Index Return is calculated as follows:

$$\begin{aligned} & ((X_f / X_i) - 1) \times \$100.00 \\ & ((79.42 / 46.72) - 1) \times \$100.00 = \$70.00 \end{aligned}$$

Since the Index Return is greater than \$64.50, the Interest Payment is:

$$\begin{aligned} & \$64.50 + [5.00\% \times (\text{Index Return} - \$64.50)] \\ & \$64.50 + [5.00\% \times (\$70.00 - \$64.50)] = \$64.78 \end{aligned}$$

(ii) Autocall Redemption Amount

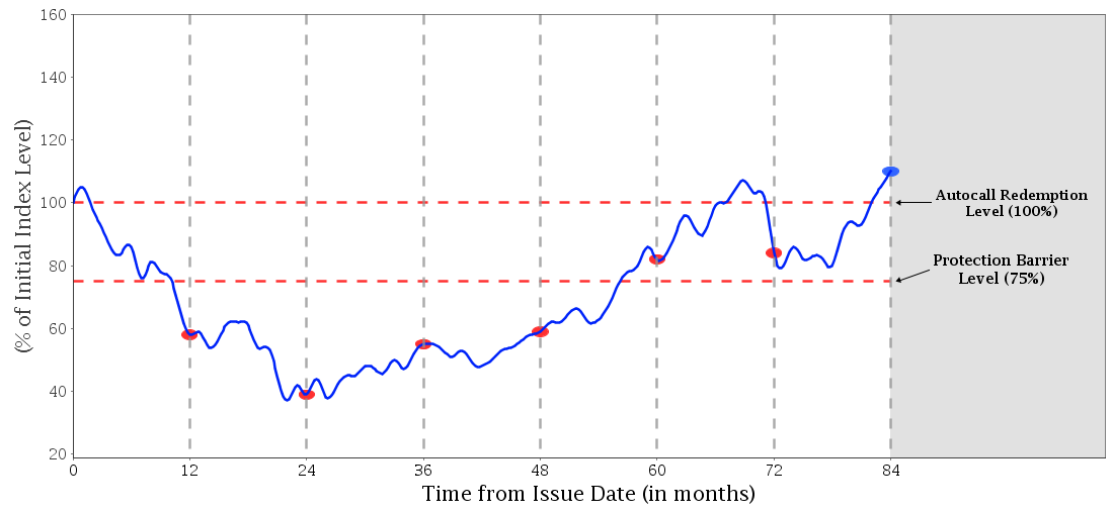
The Autocall Redemption Amount per Security is equal to \$100.00.

Therefore, the total amounts payable per Security from the Issue Date to the Autocall Redemption Date are:

- (a) Interest Payment: \$64.78
- (b) Autocall Redemption Amount: \$100.00
- (c) Total amount paid over the term of the Securities: \$164.78

The equivalent annually compounded rate of return in this example is 18.11%.

Example #4: Gain Scenario with Autocall Redemption Event



- Indicates Observation Dates on which the Autocall Redemption Level is not breached; therefore no Interest Payment will occur on the related Interest Payment Date.
- Indicates Observation Date on which the Autocall Redemption Level is exceeded, therefore an Interest Payment will occur on the related Interest Payment Date.
- Solactive BCE AR 3.99 Index

In this scenario, the Closing Level is at or above the Autocall Redemption Level on the final Observation Date. This would constitute an Autocall Redemption Event and an Interest Payment would be payable on the Maturity Date (being the final Interest Payment Date).

(i) Interest Payment

The Initial Index Level (X_i) is 46.72 and the Final Index Level (X_f) is 51.39; therefore, there is an Autocall Redemption Event on the Final Valuation Date (being the final Observation Date). On the first through sixth Observation Dates, no Autocall Redemption Event would occur because the Closing Level at each such Observation Date is below the Autocall Redemption Level. Therefore, the Interest Payment payable on the Maturity Date (being the final Interest Payment Date) would be calculated as follows:

The Index Return is calculated as follows:

$$((X_f / X_i) - 1) \times \$100.00$$

$$((51.39 / 46.72) - 1) \times \$100.00 = \$10.00$$

Since the Index Return is less than \$150.50, the Interest Payment is \$150.50.

(ii) Autocall Redemption Amount

The Autocall Redemption Amount per Security is equal to \$100.00.

Therefore, the total amounts payable per Security from the Issue Date to the Autocall Redemption Date are:

- (a) Interest Payment: \$150.50
- (b) Autocall Redemption Amount: \$100.00
- (c) Total amount paid over the term of the Securities: \$250.50

The equivalent annually compounded rate of return in this example is 14.02%.

Initial Estimated
Value:

The initial estimated value of the Securities on or about the date of this pricing supplement was \$94.07 per Security, which is less than the price to the public and is not an indication of the actual profit to the Bank or its affiliates. The actual value of the Securities at any time will reflect many factors and may be less than this amount, The initial estimated value of the Securities is an estimate only and is based on the value of the Bank's obligation to make the payments on the Securities. We describe our determination of the initial estimated value in more detail in the Pricing Supplement.

Information
Regarding the
Observation Dates,
Interest Payment
Dates and the
Autocall
Redemption Date:

Observation Dates	Interest Payment Dates	Autocall Redemption Dates
March 14, 2025	March 19, 2025	March 19, 2025
March 16, 2026	March 19, 2026	March 19, 2026
March 15, 2027	March 18, 2027	March 18, 2027
March 14, 2028	March 17, 2028	March 17, 2028
March 14, 2029	March 19, 2029	March 19, 2029
March 14, 2030	March 19, 2030	March 19, 2030
March 14, 2031	March 28, 2031	March 28, 2031

The Underlying Index is calculated and published by Solactive AG (“**Solactive**”), and the name “**Solactive**” is a registered trademark of Solactive. The Underlying Index has been licensed for use by the Bank in connection with the Securities. The Securities are not sponsored, promoted, sold or supported in any other manner by Solactive and Solactive makes no representation or warranty, express or implied, regarding the advisability of investing in securities generally or the Securities in particular. Solactive does not guarantee the accuracy or completeness of the Underlying Index or the Target Index, any data included therein, or any data from which it is derived, nor has any liability for any errors, omissions, or interruptions therein.

All capitalized terms unless otherwise defined have the meanings ascribed to them in the Pricing Supplement.

Clients should evaluate the financial, market, legal, regulatory, credit, tax and accounting risks and consequences of the proposal before entering into any transaction, or purchasing any instrument. Clients should evaluate such risks and consequences independently of Royal Bank of Canada and the Dealers, RBC Dominion Securities Inc. (“**RBC DS**”) and iA Private Wealth Inc., respectively. RBC DS is a wholly-owned subsidiary of the Bank. Consequently, the Bank is a related and connected issuer of RBC DS within the meaning of applicable securities legislation.

The Securities will not constitute deposits insured under the *Canada Deposit Insurance Corporation Act* or any other deposit insurance regime. The Securities are not fixed income securities and are not designed to be alternatives to fixed income or money market instruments.

An investment in the Securities involves risks. None of Royal Bank of Canada, the Dealers or any of their respective affiliates, associates, or any other person or entity guarantees that holders of Securities will receive an amount equal to their original investment in the Securities or guarantees that any return will be paid on the Securities (subject to the minimum amount payable at maturity of \$1.00 per Security) at or prior to maturity of the Securities. See “Risk Factors” in the base shelf prospectus and “Risk Factors” in the Pricing Supplement. Since the Securities are not principal protected and the Principal Amount will be at risk, you could lose substantially all of your investment.

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